

**From:** [California Preservation Foundation](#)  
**To:** [Kent Smith](#)  
**Subject:** Lessons Learned from the Napa Quake and Conference Call for Sessions  
**Date:** Wednesday, July 29, 2015 10:27:51 AM

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Webinar registration ends today for GIS, Lidar, Laser Scanning.

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## Webinar & Conference Call for Sessions

[Learning from the Napa Quake](#) (Tuesday, Aug 18) | [Conference Call for Sessions](#) (**Due this Friday, 7/31**)

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## Online Session

### [Stemming the Damage: Lessons Learned from the Napa Earthquake](#)

\$40 Members | \$60 Non-members  
[Register Online Now](#). Or Call **415-495-0349**

**Tue., Aug 18th, 2015** | 1.5 AIA HSW, AICP Units

Twenty-five years ago the Loma Prieta Earthquake forced us to rethink how communities prepare for the next “big one”. Have the efforts enacted to strengthen buildings – and protect lives – made of communities more resilient? Last year’s Napa Earthquake once again proved that historic structures throughout California continue to be at risk of damage from earthquakes and other natural disasters despite programs put into place to minimize catastrophic loss. In reflection on the one-year anniversary of the Napa Earthquake this session will look at the quake as a case study in community resiliency, we’ll examine what worked and what didn’t to reduce damage, pick up the pieces and get back to normal...and learn what more could be done..

[Register.](#)

#### **You will be able to...**

1. Determine how seismic retrofit ordinances impact health, safety, and welfare in communities with unreinforced masonry buildings and other earthquake-prone structures
2. Using case examples, evaluate the performance of retrofitted historic buildings versus buildings not retrofitted
3. Identify which measures work and which measures fail in the face of a catastrophic earthquake



## Open Call for Sessions

**41st California Preservation Conference**

**April 16 - 20th, 2016**

### [New Acts, New Assets: The Changing Face of Preservation](#)

**Due this Friday**, Jul. 31, 2015 | [Submit Online](#)

#### **This year's themes:**

Our partner organizations and conference committee identified seven potential themes. Your proposal should ideally fall into one of the following themes (though you are also free to suggest your own theme).

1. **Community, Activism, Leadership**
  - o Tools to honor heritage
  - o What are communities doing to preserve their culture/neighborhoods
2. **Community organizing**
  - o 50 years back, 50 years forward: Getting Beyond the National Historic Preservation Act
  - o Best practices beyond California
  - o Preservation ordinances in smaller communities
  - o Preservation as regulatory tool
  - o What endures the test of time.
3. **Tools and Technology**
  - o Sessions from contractors and craftsmen
  - o All types of windows
  - o Social media and storytelling
4. **50 Shades of Preservation**
  - o Industrial-chic
  - o Economics of historic preservation
  - o Preservation in the face of

4. Examine how to evaluate properties for their risk to health, safety, and welfare

#### Speakers

**Cassandra Walker**, Community Development Director (retired), City of Napa; **David Cocke**, President, Structural Focus; **Terry Paret**, Senior Associate, Wiss, Janney, Elstner Associates, Inc.; **Alan Dreyfuss**, Associate Principal, Wiss, Janney, Elstner Associates, Inc.

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- extreme development
  - o Facadism / facadectomies
- 5. **The Historic Resources of the Future**
  - o Cultural/social heritage, objects, murals
  - o Intangible resources
  - o Military base reuse / BRAC properties
  - o Landscapes
  - o Value on experience over thing. Redefining integrity
  - o Infrastructure resources - i.e. Bay Bridge
- 6. **Modernism**
- 7. **Sustainability, Resiliency and Climate Change**
  - o Environmental/climate Impacts
  - o Case studies
  - o Water conservation and cultural landscapes

**Due this Friday, Jul. 31, 2015** | [Submit Online >>](#)

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[Submit your event here.](#)

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To submit an advocacy request, [visit this page](#).

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